

# CONTENTS

Global Music Market 2022 in Numbers	4	Album Consumption on a Global Scale	76
Introduction by Frances Moore	5	Track Discovery and Longevity	78
Global Charts 2022	6	IFPI Global Chart Success Stories	80
Global Market Overview 2022	10	IFPI Global Charts	82
Figures by Format 2022	12	<b>CONSUMPTION FORMATS OVERVIEW</b>	<b>86</b>
Figures by Region 2022	14	Analysis by Format: Streaming	88
The Constantly Evolving Partnerships Between Artists and Record Labels	16	Analysis by Format: Physical	96
Driving Long-term Creative and Commercial Success	18	Analysis by Format: Downloads & Other Digital	104
A&R: Discovering and Developing Artists and Their Music in 2023	22	Analysis by Format: Synchronisation	106
Case Study – Sam Ryder	24	Analysis by Format: Performance Rights	108
Artist Wellbeing	26	<b>REGIONAL OVERVIEW</b>	<b>112</b>
Discovering New Opportunities for Artists and Their Music	28	Regional Highlights	114
Case Study – Steve Lacy	34	Analysis by Region: USA & Canada	118
Artificial Intelligence: Defining its Place in Music	36	Analysis by Region: Europe	122
Local Cultures Driving Music's Global Growth	38	Analysis by Region: Asia	130
Case Study - Noga Erez	42	Analysis by Region: Latin America	136
The Global Strength of Local Repertoire	44	Analysis by Region: Australasia	140
Case Study – Fuji Kaze	48	Analysis by Region: Middle East & North Africa	142
Securing A Framework for Long-Term, Sustainable Growth Across the Music Ecosystem	50	Analysis by Region: Sub-Saharan Africa	144
Photo credits	52	<b>COUNTRY DATA</b>	<b>146</b>
<b>DATA &amp; ANALYSIS</b>	<b>54</b>	Methodology & Sources	206
The Global Recording Industry in 2022	56	Notes on Award Levels	207
Year in Review	58	Per Capita Revenues	208
Case Study - Latin	62	Market Summary	209
Case Study - K-Pop	66	Country Revenue Share by Format	210
IFPI Global Charts Overview	70	Market Summary - By Growth	212
IFPI Global Charts 2022	72	US\$ Exchange Rates 2022	214
Increasing Diversity in Music Consumption	74	International Certification Award Levels	215
		Photo Credits	218