EXAMPLE COUNTRY PAGE - DUMMY DATA

MARKET

2022 GLOBAL RANK	VS. 2021	MARKET SIZE	2022 GROWTH RATE
X	=	US$XXXX MILLION	+XX% [2021 +XX%]

RECORDED MUSIC REVENUES BY SECTOR 2022 (TRADE VALUE)

STREAMING	DOWNLOADS & OTHER DIGITAL	PHYSICAL	PERFORMANCE RIGHTS	SYNCHRONISATION
XX%	XX%	XX%	XX%	XX
US$XXXXm (+XX%)	US$XXXXm (+XX%)	US$XXXXm (+XX%)	US$XXXXm (+XX%)	US$XXXXm (+XX%)
World Ranking: X	World Ranking: X	World Ranking: X	World Ranking: X	World Ranking: X

RECORDED MUSIC REVENUES BY FORMAT (US$ MILLION, TRADE VALUE)

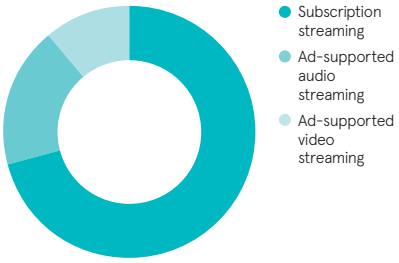
	2018	2019	2020	2021	2022	2022 YoY % change
Subscription streaming	XX	XX	XX	XX	XX	+XX%
Ad-supported audio streaming	XX	XX	XX	XX	XX	+XX%
Ad-supported video streaming	XX	XX	XX	XX	XX	+XX%
Streaming	**XX**	**XX**	**XX**	**XX**	**XX**	**+XX%**
Downloads	XX	XX	XX	XX	XX	+XX%
Mobile personalisation & other digital	XX	XX	XX	XX	XX	+XX%
Downloads & other digital	**XX**	**XX**	**XX**	**XX**	**XX**	**-XX%**
CD	XX	XX	XX	XX	XX	+XX%
Vinyl	XX	XX	XX	XX	XX	+XX%
Music video	XX	XX	XX	XX	XX	+XX%
Physical	**XX**	**XX**	**XX**	**XX**	**XX**	**+XX%**
Performance rights	**XX**	**XX**	**XX**	**XX**	**XX**	**+XX%**
Synchronisation	**XX**	**XX**	**XX**	**XX**	**XX**	**+XX%**
Physical & digital	XX	XX	XX	XX	XX	+XX%
Total revenues	**XXXX**	**XXXX**	**XXXX**	**XXXX**	**XXXX**	**+XX%**

2018-2022 Compound Annual Growth Rate	Total Physical & Digital Sales Per Capita (US$)
XX%	$XX.XX
2022 Growth vs CAGR (+XX%)	Year on Year (+$XX | XX%)

SOCIAL, ECONOMIC, AND TECHNOLOGY INDICATORS

Currency:	XXXXXXX
US$ exchange rate:	XX
Population (m):	XXX
Population Aged 18-34 (%)	XX%
GDP per capita @ Purchasing Power Parity (US$) 2022:	XX
Credit/Debit Card Access (% Population aged 15+)	XX%
WIPO Global Innovation Index Ranking	XX
Average price of 1GB (US$):	$XX (+XX% vs 2021)
Mobile connections at 3G to 5G:	XX%

STREAMING REVENUES 2022



TOP 5 DSPS BY NUMBER OF USERS OF SUBSCRIPTION ACCOUNTS 2022 (ALPHABETICAL ORDER)

XXXXXXXXXXXX

XXXXXXXXXXXX

XXXXXXXXXXXX

XXXXXXXXXXXX

XXXXXXXXXXXX

INDUSTRY INFORMATION

Chart compiler and publisher information:
Lorem Ipsum
www.loremipsum.com

Performance rights music licensing company:
Lorem Ipsum
www.loremipsum.com

National recording industry association:
Lorem Ipsum
www.loremipsum.com

TOP SONGS 2022

1	Artist	Song Title
2	Artist	Song Title
3	Artist	Song Title
4	Artist	Song Title
5	Artist	Song Title
6	Artist	Song Title
7	Artist	Song Title
8	Artist	Song Title
9	Artist	Song Title
10	Artist	Song Title

TOP ALBUMS 2022

1	Artist	Song Title
2	Artist	Song Title
3	Artist	Song Title
4	Artist	Song Title
5	Artist	Song Title
6	Artist	Song Title
7	Artist	Song Title
8	Artist	Song Title
9	Artist	Song Title
10	Artist	Song Title

MARKET INSIGHT

XXXXX

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TOP INDEPENDENT LABELS (ALPHABETICAL ORDER)

Label
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Label

★ Song / Album features in the IFPI Global Top 20 Single / Album 2022.
US$ values: Local currency values are stated at 2022 exchange rates. IFPI restates all historic local currency values on an annual basis. Market values can therefore vary retrospectively as a result of foreign currency movements.