MARKET

2022 GLOBAL RANK VS. 2021

MARKET SIZE US$XXXX MILLION

2022 GROWTH RATE +XX% (2021 +XX%)

RECORDED MUSIC REVENUES BY SECTOR 2022 (TRADE VALUE)

STREAMING

<table>
<thead>
<tr>
<th>Sector</th>
<th>2022</th>
<th>2021</th>
<th>% change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Streaming</td>
<td>US$XXXXm (+XX%)</td>
<td>US$XXXXm (+XX%)</td>
<td>+XX%</td>
</tr>
</tbody>
</table>

DOWNLOADS & OTHER DIGITAL

<table>
<thead>
<tr>
<th>Sector</th>
<th>2022</th>
<th>2021</th>
<th>% change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Downloads</td>
<td>US$XXXXm (+XX%)</td>
<td>US$XXXXm (+XX%)</td>
<td>+XX%</td>
</tr>
</tbody>
</table>

PHYSICAL

<table>
<thead>
<tr>
<th>Sector</th>
<th>2022</th>
<th>2021</th>
<th>% change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physical</td>
<td>US$XXXXm (+XX%)</td>
<td>US$XXXXm (+XX%)</td>
<td>+XX%</td>
</tr>
</tbody>
</table>

PERFORMANCE RIGHTS

<table>
<thead>
<tr>
<th>Sector</th>
<th>2022</th>
<th>2021</th>
<th>% change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Performance rights</td>
<td>US$XXXXm (+XX%)</td>
<td>US$XXXXm (+XX%)</td>
<td>+XX%</td>
</tr>
</tbody>
</table>

SYNCHRONISATION

<table>
<thead>
<tr>
<th>Sector</th>
<th>2022</th>
<th>2021</th>
<th>% change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Synchronisation</td>
<td>US$XXXXm (+XX%)</td>
<td>US$XXXXm (+XX%)</td>
<td>+XX%</td>
</tr>
</tbody>
</table>

RECORDED MUSIC REVENUES BY FORMAT (US$ MILLION, TRADE VALUE)

STREAMING

- Subscription streaming
- Ad-supported audio streaming
- Ad-supported video streaming

DOWNLOADS & OTHER DIGITAL

- Downloads
- Mobile personalisation & other digital

PHYSICAL

- CD
- Vinyl
- Music video

PERFORMANCE RIGHTS

- Performance rights

SYNCHRONISATION

- Synchronisation

TOP SONGS 2022

1. Artist
   Song Title
2. Artist
   Song Title
3. Artist
   Song Title
4. Artist
   Song Title
5. Artist
   Song Title
6. Artist
   Song Title
7. Artist
   Song Title
8. Artist
   Song Title
9. Artist
   Song Title
10. Artist
    Song Title

TOP ALBUMS 2022

1. Artist
   Song Title
2. Artist
   Song Title
3. Artist
   Song Title
4. Artist
   Song Title
5. Artist
   Song Title
6. Artist
   Song Title
7. Artist
   Song Title
8. Artist
   Song Title
9. Artist
   Song Title
10. Artist
   Song Title

TOP 5 DSPS BY NUMBER OF USERS OF SUBSCRIPTION ACCOUNTS 2022 (ALPHABETICAL ORDER)

1. Subscription streaming
2. Ad-supported audio streaming
3. Ad-supported video streaming

Social, Economic, and Technology Indicators

- Currency: XXXX
- US$ exchange rate: XX
- Population (m): XXX
- Population Aged 18-34 (%): XX%
- GDP per capita @ Purchasing Power Parity (US$) 2022: XX
- Credit/Debit Card Access (% Population aged 15+): XX%
- WIPO Global Innovation Index Ranking: XX
- Average price of 1GB (US$): $XX (+XX% vs 2021)
- Mobile connections at 3G to 5G: XX%

Industry Information

- Chart compiler and publisher information: Lorem Ipsum www.loremipsum.com
- Performance rights music licensing company: Lorem Ipsum www.loremipsum.com
- National recording industry association: Lorem Ipsum www.loremipsum.com

Market Insight

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