

EXAMPLE COUNTRY PAGE - DUMMY DATA

MARKET

GLOBAL RANK **X** VS. 2020 =

MARKET SIZE **US\$X,XXX MILLION** | 2021 GROWTH RATE **+XX.X%** [2020 **+X.X%**]

RECORDED MUSIC REVENUES BY SECTOR 2021 (TRADE VALUE)



RECORDED MUSIC REVENUES BY FORMAT (US\$ MILLION, TRADE VALUE)

	2017	2018	2019	2020	2021	2021 YoY % change
Subscription streaming	XXX.X	XXX.X	XXX.X	XXX.X	XXX.X	XXX.X
Ad-supported audio streaming	XXX.X	XXX.X	XXX.X	XXX.X	XXX.X	XXX.X
Ad-supported video streaming	XXX.X	XXX.X	XXX.X	XXX.X	XXX.X	XXX.X
Streaming	XXX.X	XXX.X	XXX.X	XXX.X	XXX.X	XXX.X
Downloads	XXX.X	XXX.X	XXX.X	XXX.X	XXX.X	XXX.X
Mobile personalisation & other digital	XXX.X	XXX.X	XXX.X	XXX.X	XXX.X	XXX.X
Downloads & other digital	XXX.X	XXX.X	XXX.X	XXX.X	XXX.X	XXX.X
CD	XXX.X	XXX.X	XXX.X	XXX.X	XXX.X	XXX.X
Vinyl	XXX.X	XXX.X	XXX.X	XXX.X	XXX.X	XXX.X
Music video	XXX.X	XXX.X	XXX.X	XXX.X	XXX.X	XXX.X
Physical	XXX.X	XXX.X	XXX.X	XXX.X	XXX.X	XXX.X
Performance rights	XXX.X	XXX.X	XXX.X	XXX.X	XXX.X	XXX.X
Synchronisation	XXX.X	XXX.X	XXX.X	XXX.X	XXX.X	XXX.X
Total revenues	XXX.X	XXX.X	XXX.X	XXX.X	XXX.X	XXX.X

Total Music Revenue Per Capita (US\$)

\$XX.XX

Year on Year (+\$X.XX)

Total Physical & Digital Sales Per Capita (US\$)

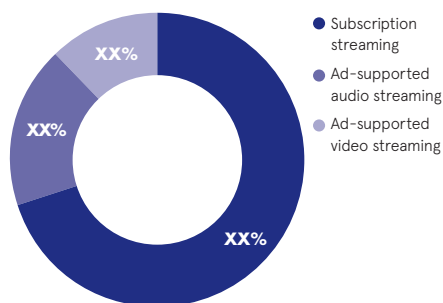
\$XX.XX

Year on Year (+\$X.XX)

SOCIAL, ECONOMIC, AND TECHNOLOGY INDICATORS

Population (m):	XXX.X
Currency:	US Dollar (USD)
US\$ exchange rate:	X.XX
GDP per capita (US\$) 2021:	\$XXX
Internet usage penetration:	XX%
Mobile internet usage penetration:	XX%
Median fixed internet line speed (Mbps):	XXX (+XX.X% vs 2020)
Median mobile internet speed (Mbps):	XXX (+XX.X% vs 2020)
Smartphone penetration rate:	XX%
Mobile connections at 3G to 5G:	XX%

STREAMING REVENUES 2021



TOP 5 DSPS BY NUMBER OF SUBSCRIBER USERS 2021 (ALPHABETICAL ORDER)

Example
Example
Example
Example
Example

TOP SONGS 2021

1	Artist	Song Title	★
2	Artist	Song Title	★
3	Artist	Song Title	★
4	Artist	Song Title	★
5	Artist	Song Title	★
6	Artist	Song Title	★
7	Artist	Song Title	★
8	Artist	Song Title	★
9	Artist	Song Title	★
10	Artist	Song Title	★

TOP ALBUMS 2021

1	Artist	Album Title	★
2	Artist	Album Title	
3	Artist	Album Title	★
4	Artist	Album Title	
5	Artist	Album Title	
6	Artist	Album Title	★
7	Artist	Album Title	★
8	Artist	Album Title	
9	Artist	Album Title	
10	Artist	Album Title	★

INDUSTRY INFORMATION

Chart compiler and publisher information:

Lorem ipsum
www.loremipsum.com

Performance rights music licensing company:

Lorem ipsum
www.loremipsum.com

National recording industry association:

Lorem ipsum
www.loremipsum.com

MARKET INSIGHT

XX% of music consumption is of domestic artists (+0% vs 2020)

TOP INDEPENDENT LABELS (ALPHABETICAL ORDER)

Label
Label
Label
Label
Label
Label
Label
Label
Label
Label
Label
Label

★ Song / Album features in the IFPI Global Top 20 Digital Single / Album All-Format Chart 2021. US\$ values: Local currency values are stated at 2021 exchange rates. IFPI restates all historic local currency values on an annual basis. Market values can therefore vary retrospectively as a result of foreign currency movements. Reporting of SoundExchange collections are as follows: for internet uses (e.g. semi-interactive streaming services) under "Mobile personalisation and other digital"; and for collections from digital satellite radio and other sources under "performance rights". Please see Methodology and Sources section for more details. Revenues from Pandora Plus and Premium services are reported under subscription audio streams. Revenues from Pandora Basic are reported under ad-supported audio streams. Figures for 2018 have been restated so that this reporting treatment is consistent for 2018 and onwards.