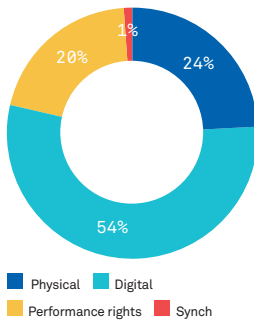


# IRELAND

## RECORDED MUSIC REVENUES BY SECTOR 2016 (% TRADE VALUE)



## WORLD RANKING 2016

Physical	Digital	Performance rights	Synchronisation	Total market
26	27	34	30	29

## RECORDED MUSIC REVENUE (US\$ MILLIONS, TRADE VALUE)

	Physical	Digital	Performance rights	Synchronisation revenue	Total (US\$)	Total (EUR)	Total % change
2016	12.4	27.6	10.4	0.4	50.8	45.7	+1.7%
2015	17.9	19.3	12.3	0.4	49.9	44.9	+5.8%
2014	18.4	16.2	12.2	0.3	47.2	42.4	+5.7%
2013	15.4	17.4	11.7	0.1	44.6	40.2	-6.8%
2012	21.8	14.3	11.8	<0.1	47.9	43.1	-10.5%

## DIGITAL MUSIC REVENUES BY FORMAT (US\$ MILLIONS, TRADE VALUE)

	Downloads			Streaming				Other	Total
	Single track downloads	Full album downloads	Other downloads	Subscription audio streams (2016 only)	Ad-supported audio streams (2016 only)	Video streams (2016 only)	Paid subscriptions & freemium streams (to 2015)	Ad-supported streams (to 2015)	
2016	2.613	3.575	0.033	19.01	0.852	1.491	21.36	0.040	27.6
2015	4.004	4.333	0.039	8.942	1.875	10.82	0.073	0.057	19.3
2014	5.002	5.483	0.060	4.042	1.585	5.627	0.057	0.073	16.2
2013	8.491	5.756	0.075	1.476	1.275	2.752	0.367	0.073	17.4
2012	7.370	5.385	0.068	0.645	0.406	1.051	0.380	0.073	14.3

**Streaming Categories:** The categories under which streaming revenue is collected changed in 2016. Three categories were introduced in 2016 which were not directly comparable with the two categories used prior to 2016. Year-on-year comparisons should only be made for total streaming revenue. A full explanation of the current and previous streaming categories is found in the Sources and Notes section.

## SOCIAL AND ECONOMIC INDICATORS

Population (millions): 5.0  
 Language: English, Irish  
 Currency: Euro (EUR)  
 US\$ exchange rate: 0.90  
 GDP per capita (US\$): 69,400  
 GDP % change: +4.9%  
 Total music revenues per capita (US\$): 10.2

## DIGITAL INDICATORS (IN MILLIONS)

Internet users: 3.9  
 Broadband connections: 1.3  
 Mobile subscriptions: 5.2  
 Active smartphones: 4.2  
 Active tablets: 1.2

## INDUSTRY INFORMATION

Chart compiler: GfK Chart-Track  
[www.chart-track.co.uk](http://www.chart-track.co.uk)  
 Performance rights music licensing company: Phonographic Performance Ireland CLG  
[www.ppimusic.ie](http://www.ppimusic.ie)  
 Local music industry association: Irish Recorded Music Association CLG  
[www.irma.ie](http://www.irma.ie)

## TOP INDEPENDENT LABELS (ALPHABETICAL ORDER)

- Beaumex
- BMG Rights
- Celtic Collections
- Dolphin
- Domino
- Independent
- Ministry of Sound
- Real World
- Sharpe Music
- XL Recordings

## RECORDED MUSIC SALES VOLUME (MILLION UNITS)

	Physical		Digital Downloads	
	CD	Other physical	Single tracks	Digital albums
2016	1.7	0.2	2.5	0.5
2015	2.5	0.2	3.4	0.7
2014	2.4	0.2	4.5	0.9
2013	1.9	0.1	6.2	1.1
2012	3.0	0.3	7.3	1.1

## TOP SONGS 2016

Artist	Title	Company
1 Sia feat. Sean Paul	Cheap Thrills	Sony Music
2 Drake feat. Wizkid & Kyla	One Dance	Universal Music
3 Mike Posner	I Took A Pill In Ibiza	Universal Music
4 Calvin Harris feat. Rihanna	This Is What You Came For	Sony Music
5 Lukas Graham	7 Years	Warner Music
6 Zara Larsson	Lush Life	Sony Music
7 Chainsmokers feat. Halsey	Closer	Sony Music
8 The Chainsmokers feat. Daya	Don't Let Me Down	Sony Music
9 Justin Bieber	Love Yourself	Universal Music
10 Justin Timberlake	Can't Stop The Feeling!	Sony Music

## TOP ALBUMS 2016

Artist	Title	Company
1 Adele	25	XL Recordings
2 Walking On Cars	Everything This Way	Universal Music
3 Various Artists	Now That's What I Call Music! 95	Sony Music / Universal Music
4 Justin Bieber	Purpose	Universal Music
5 Various Artists	Now That's What I Call Music! 93	Sony Music / Universal Music
6 Ed Sheeran	X	Warner Music
7 Leonard Cohen	You Want It Darker	Sony Music
8 David Bowie	Blackstar	Sony Music
9 Nathan Carter	Beautiful Life	Universal Music
10 Beyoncé	Lemonade	Sony